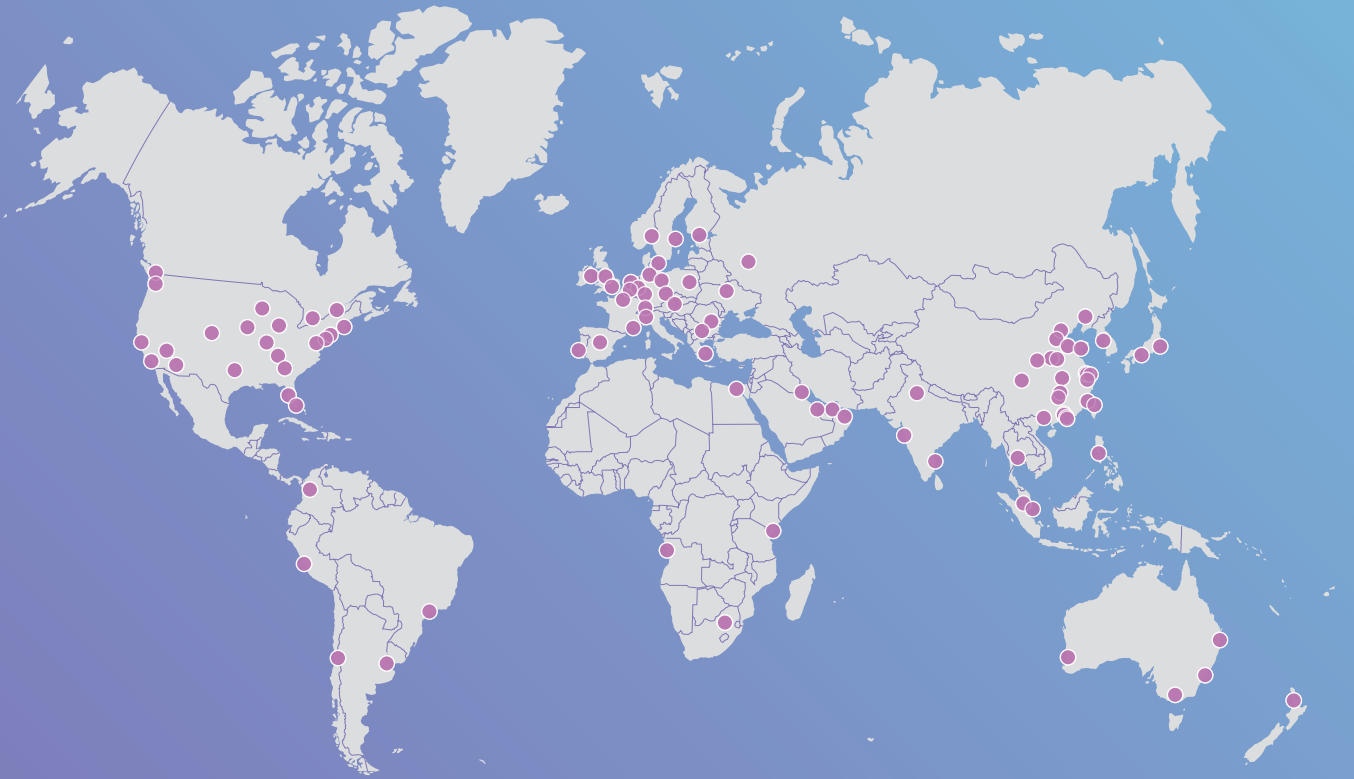# Security and Performance for your Customers

Partner with Cloudflare to supplement your offering with the security, performance, reliability, and insights expected by customers today. Increase retention and generate new revenue for your company.

With over 102 data centers across 50 countries, Cloudflare accelerates more traffic than Amazon, Wikipedia, Twitter, Zynga, AOL, Apple, Bing, eBay, PayPal, and Instagram combined!

Protect Customer Web Properties

Protect and secure customer web properties with Cloudflare's DDoS protection, web application firewall (WAF), and Universal SSL.

Accelerate Customer Performance

Improve page-load speeds of customer websites by 2x, decrease requests by 65%, and save them 60% on bandwidth.

Offer Modern Web Technologies

Be confident that your offering contains the latest advancements in web technology with IPv6, SSL/TLS 1.3, HTTP/2 and more.

Generate Additional Revenue

Become a Cloudflare self-serve or enterprise reseller to generate revenue by offering Cloudflare's paid plans to your customers.

"

"We're pleased that our partnership with Cloudflare allows us to offer our customers an industry-leading, cloud-based WAF and DDoS solution that's more user-friendly than the traditional hardware-based solutions they're used to."

Brian Fitzgerald, Security Alliance Leader at Rackspace

PARTNERSHIP TYPES

Free plan distributor	Self-serve distributor	Bulk reseller	Enterprise referrer or reseller
Integrate Cloudflare's free plan via partner API or through our control panel plugins.	Offer customers the ability to buy, activate, and manage Cloudflare's paid plans through a custom web application or control panel plugin.	If you manage web properties on behalf of your customers, Cloudflare's Bulk Reseller program is right for you.	Enterprise plan referrals via our online deal referral form, or resell Cloudflare Enterprise plans and bill your customers directly.

PERFORMANCE	FREE	FIREWALL	PREMIUM	ENTERPRISE
Flat-rate CDN bandwidth	●	●	●	●
Included Page Rules	3	20	50	100
Dynamic Content Optimization with Railgun™	●	●	●	●
Mobile & image optimizations		●	●	●
Minimum edge cache expire TTL	2 hours	1 hour	30 minutes	30 seconds or less
Access to China CDN (Additional Cost)				●

SECURITY	FREE	FIREWALL	PREMIUM	ENTERPRISE
Limited DDoS Protection	●	●	●	●
SSL / TLS / 1.2 & 1.3	Shared Certificate	Share Certificate	Shared or Custom Upload	Shared or Multiple Custom Upload
Web Application Firewall (WAF)		●	●	●
Included custom WAF rules			25	Unlimited
Advanced DDoS protection with prioritized IP ranges			●	●
PCI DSS 3.2 compliance			●	●
Role-based account access				●

RELIABILITY	FREE	FIREWALL	PREMIUM	ENTERPRISE
24/7/365 Support	Email only	Email only	Email only	Phone & Email
Emergency Support Hotline				●
Service Level Agreement			100% uptime	100% uptime 25x reimbursement
Named Customer Success & Solutions Engineers				●

INSIGHTS	FREE	FIREWALL	PREMIUM	ENTERPRISE
Analytics Time-Range	1 hour scope	15 minute scope	15 minute scope	1 minute scope
Enterprise Log Share				●

How do I qualify as a reseller?

A Cloudflare representative will qualify you based on the program revenue threshold and minimum number of hosted or managed domains.

Join Cloudflare's partner program
Cloudflare.com/Partners